

BBP[®]72 Double Sided Printer

www.BradyID.com/bbp72

BBP[®]72 Double Sided Printer Specifications

Description	Specialty high volume printer designed specifically for printing double-sided heat-shrink sleeves in larger quantity print job sizes.
Applications & Other Comments	High Volume Permasleeve [®] Wire Marking Sleeves (Double-sided format only).
Typical Throughput & Operational Hours	7000+ labels / day 24 hrs / 7 days
Print Technology & Color Capabilities	Thermal Transfer; Monochrome
Print Resolution	300 dpi
Max Print Width	4.160"
Media Widths	N/A
Minimum Label Dimension	0.182"
Auto Cut-off	No
PC Connect or Stand Alone Operation	PC Connect only
Ribbon & Material Installation	Labels: Loose roll, "thread-thru" required Ribbon: Loose roll, "thread-thru" required
Calibration Required	Yes
Label Creation & Set-up	Semi-automatic (select label part from software and label sets up)
Connectivity Options	Standard: USB, Ethernet 10/100
Compatible PC Software	Labelmark [™] Software, Codesoft [™] Software, Windows [®] based driver for 3rd party software use*

Specialty Material Recommendations

B-593 Raised Panel Labels	Not Recommended
Nomex [®] Tags	Not Recommended
B-330 Polyolefin Heat Shrink Wrap	Not Recommended
PermaSleeve [®] PS & HT	Yes (Double-Sided Format Only)
PermaSleeve [®] ZH	Yes (Double-Sided Format Only)
PermaSleeve [®] HX	Yes (Double-Sided Format Only)
Double-Sided PermaSleeve [®]	Yes (Recommended)
Outdoor Safety & Facility Labels	No
White Print Ribbon	Not Recommended

BBP[®]72 Printer and Accessories

Catalog #	Description
BBP72-34L	BBP72 Double Sided Printer
64692	Print Head Cleaning Pen

Complete Your BBP[®]72 Label Printing Solution

Take your label-making muscle to even higher levels with the addition of Brady's powerful software solutions.



Labelmark[™] Labeling Software

Robust software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

Visit www.BradyID.com/labelmark for more information.



CodeSoft[™] Label Design Software

Available separately, this powerful enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

Visit www.BradyID.com/codesoft for more information.



Technical Services Stress-Free Setup Assistance

This printer qualifies for Brady's Stress Free System Setup Service. Call Brady today to schedule your FREE setup appointment. Call 1-800-643-8766 and select Menu Option 4. **For more information visit www.BradyID.com/setupservice**



Industry Specifications

Together with Brady ribbon, the heat-shrink sleeves meet a variety of industry specifications:



Industry Specifications	PermaSleeve PS (B-342)	PermaSleeve HT (B-345)	PermaSleeve ZH (B-7641)	PermaSleeve HX (B-7642)
SAE-AMS-DTL-23053/5C (Class 1)	•			•
SAE-AS-81531	•	•	•	•
MIL-STD-202	•	•	•	•
NASA SP-R-022A Outgassing		•		
RoHS Recognized	•	•	•	•
UL Recognized	•			
Tested Per:				
SAE- DTL- 2305 3/5 Class 1		•		
ASTM E162	•	•	•	•
ASTM E662	•	•	•	•