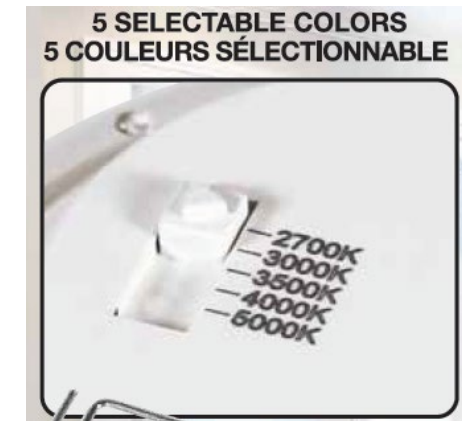


# SYLVANIA RT Selectable Screw-base Series

LED Downlight kits for retrofit applications for traditional downlight lamps including traditional BR lamps



# SYLVANIA RT Selectable Screw-base Series

## Key Features and Benefits



### Key features and benefits

- RT 4 with 650 lumens; RT 5/6 with 650 & 1200 lumens
- **Selectable Color Temperature:** 2700K, 3000K, 3500K, 4000K or 5000K for convenience and different ambient light settings
- Switch to change color temperature is located on the back
- **>0.9 PF** – High power factor means more savings on power bill and hence quick ROI
- Suitable for **dry, damp and wet locations** (cannot come in direct contact with water)
- Beam angle 110° ; Phase-Cut Dimmable
- Integrated white trim, white baffle reflector, socket adaptor (included)

### Applications

- Healthcare
- Hospitality
- Retail
- Residential

Kit Type	Wattage	CCT (K)	Voltage	Warranty
RT 4	9W	2700K, 3000K, 3500K, 4000K, 5000K	120V	5 years
RT 5/6	9W		120V	5 years
RT 5/6	14W		120V	5 years

\* cUL & Energy Star pending application



## SYLVANIA RT Selectable Screw-base Series Product Offering

Item Number	Ordering Description	Wattage	Replaces	CCT	Lumens	LPW	Life	Energy Star
40636	LEDRT4/120/SC3/650/WH	9W	65W	2700K, 3000K, 3500K, 4000K, 5000K	650	72	35,000	Yes
40637	LEDRT56/120/SC3/650/WH	9W	65W		650	72	35,000	Yes
40638	LEDRT56/120/SC3/1200/WH	14W	100W		1200	85	35,000	Yes

- No phase out NAEDs as this is a new product category

# SYLVANIA RT Selectable Screw-base Series

## Key Talking Points

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- Target Markets & Applications
  - Retail, Residential & Office
  - Hospitality & Healthcare space
- What fixtures that use it?
  - Compatible with 4inch, 5inch & 6 inch housings (can)

### Talking Points

#### Reason to buy

- **SKU reduction 5-to-1.** No need to stock 5 different CCT products
- **Adjustable torsion springs** to seamlessly fit into most 5 inch & 6 inch housings(cans)
- **Convenience for different ambient light settings**
- **Phase-Cut dimmable**

# SYLVANIA RT Selectable Screw-base Series

## Key Takeaways

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- **SKU reduction 5-to-1.** No need to stock 5 different CCT products;
- **Adjustable torsion springs** to seamlessly fit into most 5inch & 6inch housings (cans)
- Introduction of this product line opens new opportunities to quote projects in **Selectable CCT downlight market against competition**

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**THANK YOU**